



BRIGHT EXHIBITIONS

Major Exhibitor Categories

- Automotive
- Building Materials
- Food & Beverage Industry
- IT & Electronics
- Industrial Machinery
- Consumer & Household
- Medical & Healthcare
 - Plastic & Rubber
 - Garments & Textiles
 - Coorporate Gifts & Stationary
 - Opticals
 - Printing & Packaging

TANZANIA VIRTUAL EXPO 2022

JANUARY 18 - 20
International Companies Participation

TANZANIA VIRTUAL EXPO 2022 the perfect online platform for companies around the world to meet, showcase their products and services, and interact with the largest distributors, suppliers, and importers from across Tanzania, and East African regions.



What is a Virtual Expo ?

With the current Global Situation & severe travel restrictions, exports of many companies around the globe have been adversely affected. This is where the concept of virtual events comes into the picture, bringing it beyond a physical venue, making it available to individuals beyond their travel & safety limits and providing high scalability. Exhibitors benefit from the opportunity to access the East African Market through this event and meet with international investors, domestic players & distributors.

Why Join us ?



- To reach an audience of International Professionals.
- To Strengthen your network & create new partnerships.
- To enhance the image and leadership of your company.
- To promote your latest technologies & services.
- To keep up with your competitors and to stay updated on the market.

Visitors Profile



The global platform that aims to connect International Companies to showcase their products to the developing markets of Tanzania and other East African and International countries.

- Manufacturers
- Distributors
- CEOs & Top Executives
- Purchase Executive
- Government Experts
- Importers & Exporters
- Wholesalers & retailers
- Policy and Decision Makers
- Foreign Companies Seeking Joint Ventures
- Packaging & Processing Professionals
- Local & Foreign Industrialists
- Consul Generals, Foreign Missions & Business Magnates
- Technocrats and Scientists Marketing Chiefs
- Purchase, Production and maintenance Departments from the Private and Public Sector
- Designers, Dealers, Consultants, Engineers, Material Handlers, & Production Managers.
- Top Executives & Professionals from Local Industries



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Following are some of our marketing strategies:

- Exhibiting at an International Event without Travelling
- Inviting Prospective Clientele from any country (No Travel Required)
- Visitors from over 15 Countries
- Product Launching, Live Video Demonstrations
- Finding New & Updating Old Distributors. Advertising
- Television advertisement . International Exposure

Booth Contents:

- Exhibitor Overview (Logo, overview, Exhibitor company name)
- Schedule a call as well as video calling with the visitors
- Videos (no. of videos limited to the booth plans defined by Event organizer)
- Attendees can chat with exhibitor (Text based chat)



Daily Opening Hours:
18 - 20 January 2022
10 AM - 6 PM (EAT Time) Online



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